



E-learning Component and Geo-Traceability Concepts

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Nov. 2008

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E-learning Achievements



- **Sustainability and Replicability of the E-Trace project is the e-learning mission.**
- **Spreading the knowledge of traceability by the minimum needs of efforts and human resources.**
- **Automate the capacity building and train the trainer processes.**
- **Allow to replicate the project in other areas.**
- **Creation of traceability knowledge base for Etrace that can be used by any traceability-related projects.**



E-learning Achievements



- The e-learning Portal is a course management system designed to help educators who want to create quality on-line courses in an easy way that suits everybody and with multiple functionalities and features.





E-learning Achievements



- **Extends to other fields with a ready to use system.**
- **Supports economic reuse of high quality, expensive resources,**
- **Provides a centered learning environment, which can be tailored to meet specific learners needs,**
- **Saves time and effort,**
- **Facilitate the modifications and updates materials,**



Geo-Traceability Concepts: Providing an Added Value



Geo-Traceability Concepts



- **Consumer oriented: Transparency**
 - **An important way of increasing the added value of a product is to disclose traceability information to the end consumer.**
 - **Consumers will feel more trust on a certain brand that can provide them with the information about what a product contains at any time they want to.**

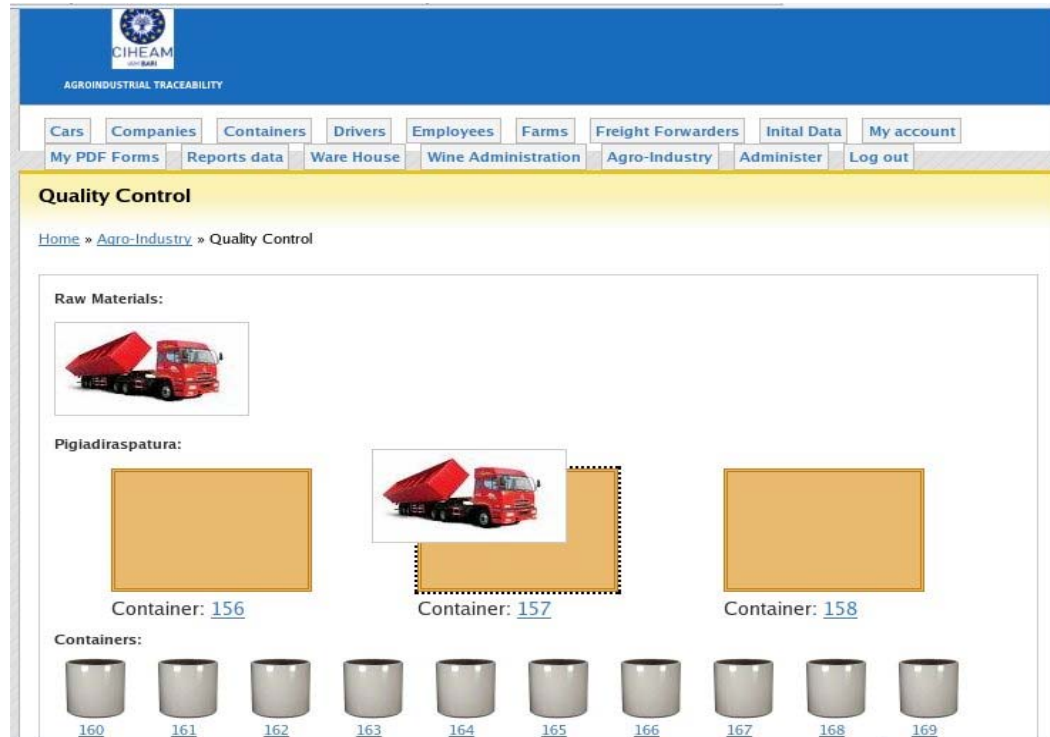
- **Consumer oriented**

- It is also important for them to know the exact location where the product comes from (farm, parcel, factory, etc.)
- The main idea is to create trust in the eyes of the end consumer.



● Process oriented

- Adding traceability data to each batch is an additional burden to any producer unless it can be integrated as part of the process operations during the production phase.



AGROINDUSTRIAL TRACEABILITY


Cars Companies Containers Drivers Employees Farms Freight Forwarders Initial Data My account

My PDF Forms Reports data Ware House Wine Administration Agro-Industry Administer Log out




Quality Control

[Home](#) » [Agro-Industry](#) » Quality Control

Raw Materials:




Pigiadiraspatura:



Container: [156](#) Container: [157](#) Container: [158](#)

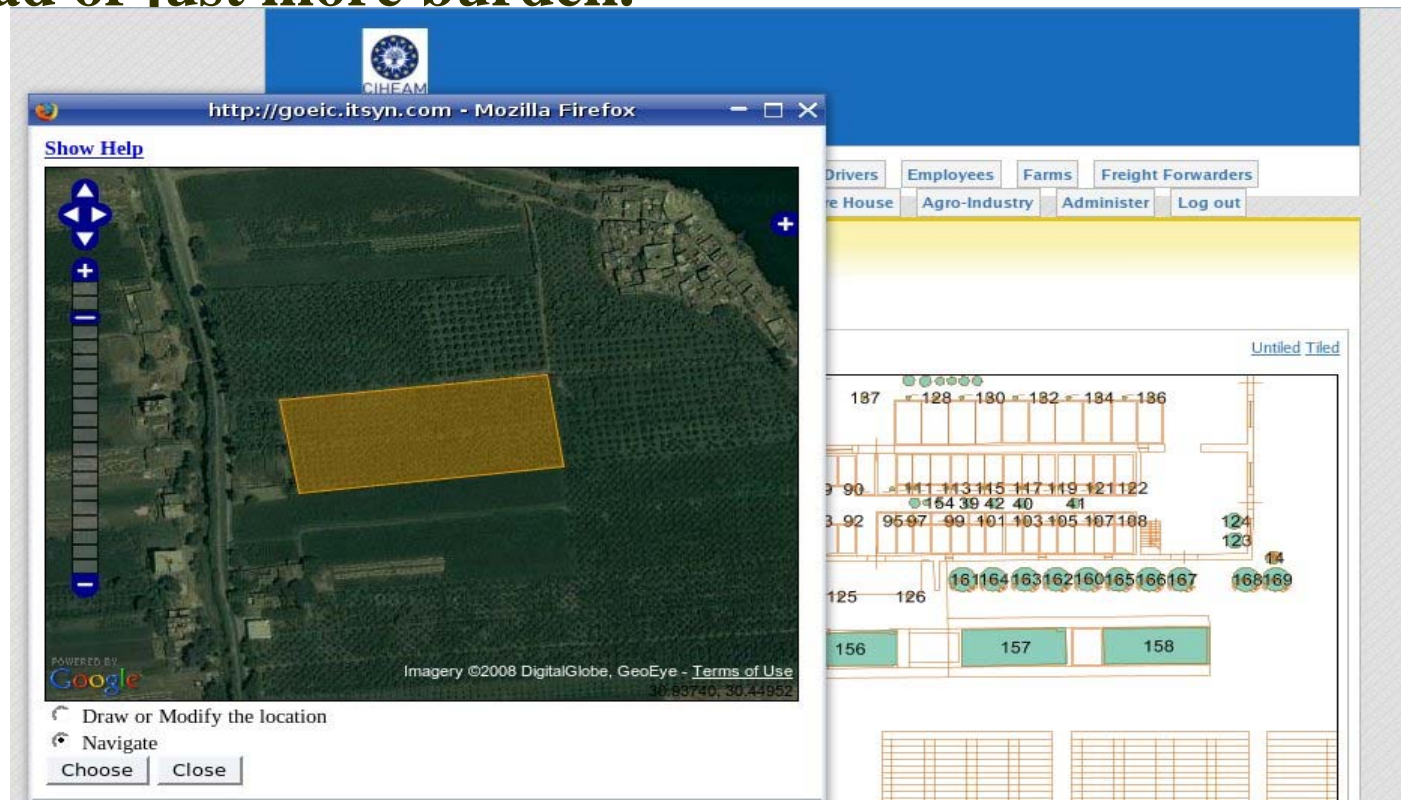
Containers:



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- **Process oriented**

- If those operations can be mapped to a factory/farm layout, then traceability becomes part of the process instead of just more burden.





Geo-Traceability Concepts



● **Thank you!**

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